FalcRise Digital Services Offerings

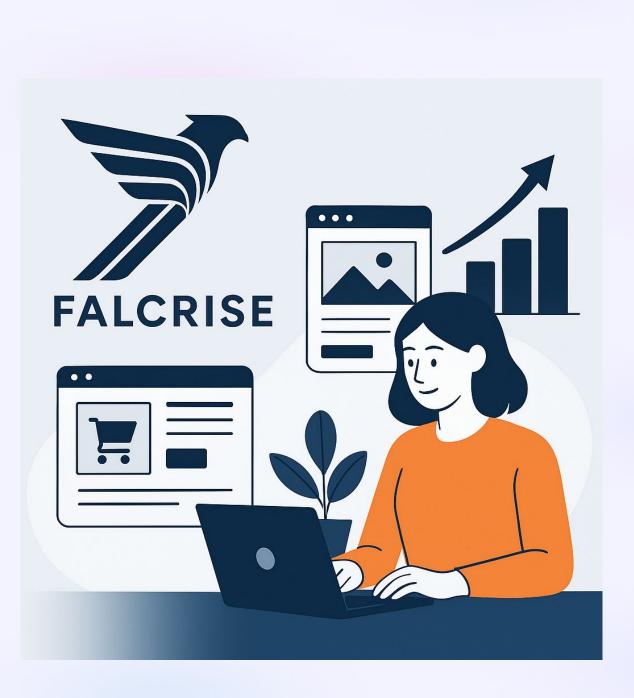
We Don't Just Talk AI. We Build It Into Your DNA. $iai \neq i$

From setting up smart AI functionalities 🛠

to boosting your operations 🚀

delighting your customers 🎯

& maximizing productivity 📈 we make AI your unfair advantage.



Website Development Packages

LaunchPad

- Single-page website with basic SEO setup
- contact form integration with a chatbot
- mobile responsive design, & 1-week minor support after delivery
- Ideal for new businesses needing a quick, professional online presence

GrowthSite

- Multi-page website (up to 5 pages), blog setup
- basic digital strategy session
- essential analytics setup for
 - forecasting, analytics & reporting
- Ideal for small businesses wanting credibility, lead generation, and clear brand presence
- 1 month free SEO blog content, keyword analysis

ScaleSite

- Dynamic 5-10 pages website
- panel
- of free SEO

SGD 650

Ideal for businesses expanding into **digital** storytelling, blogging, and lead nurturing Automated blog posts - a FalcRise offering

advanced SEO optimization with 3 months

newsletter signup integration

full CMS, categorized blog with admin

E-Commerce Solutions

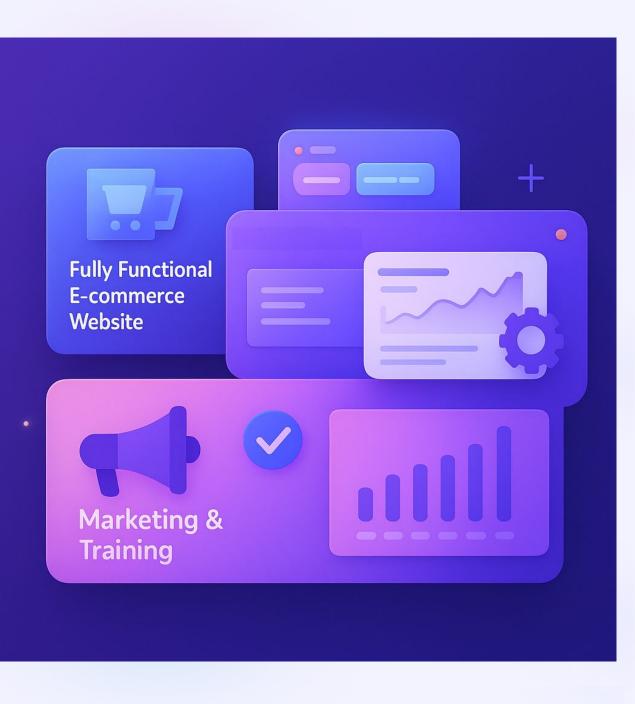
Fully Functional E-commerce Website Complete shopping cart, checkout, and order tracking setup for a seamless customer experience. Payment & Product Management Integration with popular payment gateways (Razorpay, Stripe, PayPal) and support for up to 50 product listings with bulk upload capability.

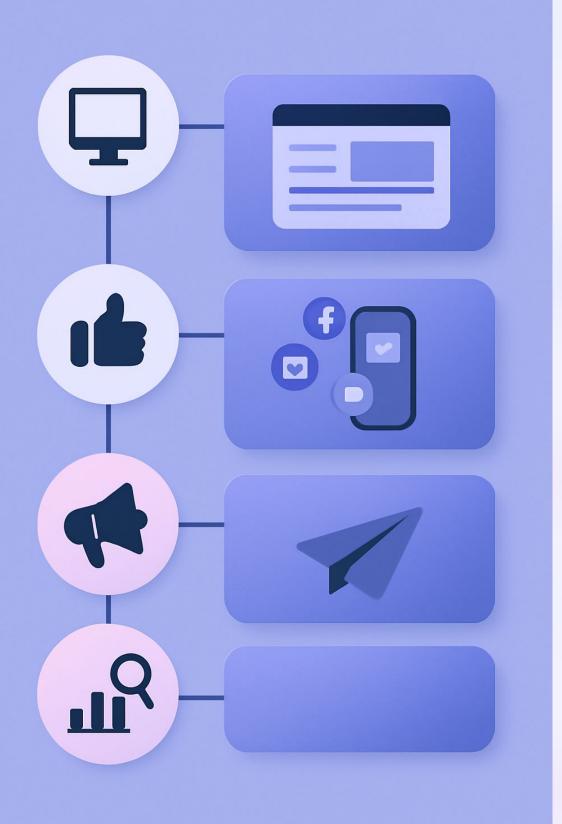
Marketing & Training

Basic product SEO, cart abandonment email setup, and comprehensive

training for store management.

Our e-commerce package is ideal for entrepreneurs selling products or services online who need a reliable, professional online store with all essential features.





Brand Builder Package

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Professional Website Up to 5 pages of custom-designed, responsive web content that showcases your brand identity. 3 Months Social Media Management

Content calendar creation, graphic post creation (12-15 posts/month), and engagement boosting strategy.

Campaign Launches

Two festive or event-specific campaigns to drive engagement and conversions.

Monthly Analytics

Detailed reporting on performance metrics to track growth and optimize strategy.

At **1500 SGD**, this comprehensive package is ideal for brands who want a complete digital presence, combining both website development and social media management.

SaaS Starter Kit



Ready-to-deploy SaaS Framework

Complete with authentication, basic dashboard, and CRUD functionality to accelerate your development process.



Hosting and Deployment Guidance

Expert advice on setting up your infrastructure on AWS, Digital Ocean, or other platforms to ensure optimal performance.

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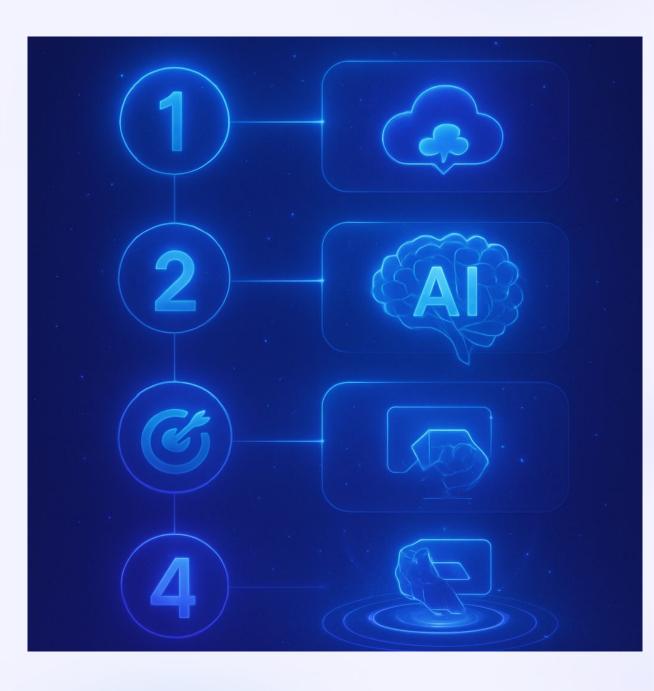
Basic Go-To-Market Strategy

Comprehensive overview of customer acquisition channels, pricing strategies, and positioning to help you launch effectively.

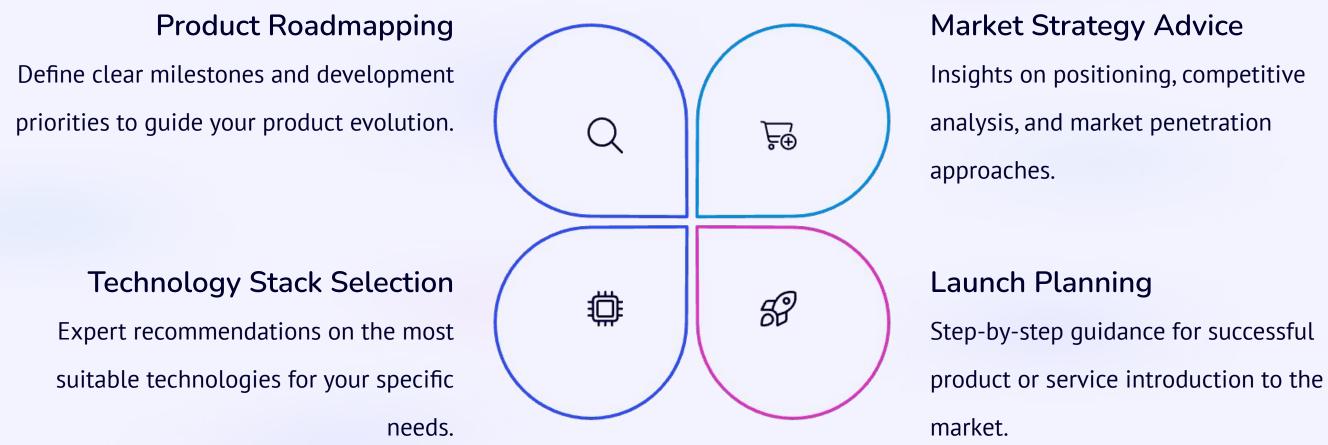
Landing Page & Signup Setup

Custom-designed conversion-focused pages based on your specific SaaS idea to start capturing leads immediately.

Priced at a minimum of 2000 SGD, this package is ideal for SaaS founders looking to launch MVPs quickly without sacrificing quality or reinventing the wheel.



Strategy Consultation



Our 90-minute 1-on-1 strategy consultation provides focused guidance on your most pressing business challenges. Ideal for entrepreneurs and business leaders seeking strategic clarity before building or scaling their ventures.

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let's work together

NOW!